

News Release

FOR IMMEDIATE RELEASE

READ, LEARN, EXPLORE WITH THE NEW DOUBLE SUMMER BREAK CHALLENGE

The Library's popular summer learning program features new changes in 2020

Charlotte, NC – May 29, 2020 – Charlotte Mecklenburg Library encourages reading and learning for all ages with its Summer Break program, running June 1 – August 8 with registration beginning June 1 at summerbreak.cmlibrary.org. With locations set to re-open in a phased plan, the Library made changes to its annual read, write, create, play, and explore program for 2020. This year's Summer Break features two separate challenges and participants should sign up for each challenge:

- **Summer Break: At Home** runs June 1-30. All participants – babies, children, teens and adults – are challenged to stay at home and read 15 million minutes as a community while working towards earning virtual badges.
- **Summer Break: Reading Takes You Everywhere** runs July 1-August 8. The community is challenged to read another 20 million minutes and, in addition to more virtual badges, participants can earn prizes.

Also new this year, Summer Break offers a mobile app to track your account, reading time, learning and leisure activities. Find the “Beanstack Tracker” app available for free download through the Google Play and Apple App stores and begin tracking your Summer Break activities on your smart phone or tablet.

When students take a break from school during the summer month, this time is critical to expanded learning. “Summertime poses the most academic risk because students without access to summer learning opportunities can fall behind their peers, creating an achievement gap that is hard to close. To keep kids on track with important matters such as literacy and physical activity, the Library offers Summer Break, its annual summer fun learning program that encourages children to read, learn and explore,” says Emily Nanney, Charlotte Mecklenburg Library education leader.

Summer Break participants complete the program after achieving 600 points either through reading or with a combination of reading and learning activities. During the second challenge, Summer Break: Reading Takes You Everywhere (July 1 – August 8), participants can earn a Wendy's Jr. Frosty coupon at sign up and a prize at completion. Prizes may be available after July 1, pending library operations. Prizes are available while supplies last. For more information, please visit summerbreak.cmlibrary.org.

The 2020 Summer Break program is brought to you by Charlotte Mecklenburg Library with additional support from Wendy's and the Charlotte Mecklenburg Library Foundation.

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Photo caption: Sign up for the new double Summer Break Challenge with Charlotte Mecklenburg Library.



About Charlotte Mecklenburg Library:

Charlotte Mecklenburg Library is one of America's leading urban public libraries, serving a community of more than one million citizens in Mecklenburg County, North Carolina. Through 20 locations, targeted outreach and online resources, the Library delivers exceptional services and programs, with a mission to improve lives and build a stronger community. For more, visit cmlibrary.org.

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Charlotte Mecklenburg Library newsroom: cmlibrary.org/library-news

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